

# 3



Conclusions & Next Steps

## CHAPTER 3

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The diverse set of companies that participated in the 2016 CFP Survey and highlighted in this report demonstrate the value and viability of chemical footprinting. Their work generates meaningful change within and outside of their organizations, including deepened supply chain engagement and reductions of almost 100,000 metric tons of chemicals of high concern (CoHCs). The 24 firms that participated in the 2016 Survey are all leaders in chemical footprinting and efforts to achieve healthy lives, clean water and air, and sustainable consumption and production patterns for all across the globe.

CFP Signatories and Responders play a formative role in building awareness of the risks of chemicals mismanagement and the opportunities

### Coming Soon: The 3 Rs Report

In the third quarter (Q3) of 2017 CFP will release a deep-dive analysis of the CFP Survey results from the perspective of investors, with a focus on the **Regulation, Reputation, and Redesign** risks of chemicals.

for improving management systems. CFP helps to build the business case for hazardous chemical reduction as it informs investment and purchasing decisions. Corporations are responding by making and disclosing their policies, tracking



their chemical footprints, and reducing the use of hazardous chemicals.

The CFP 2016 Survey results reveal that:

- **Chemical footprinting is moving to the main-stream:** a diversity of companies across sectors and sizes now participate in the CFP Survey —demonstrating its relevance and application to a broad array of companies that sell and/or manufacture building products and furnishings, packaging, medical devices, electronics, apparel and footwear, toys, and household and personal products.
- **Companies are quantitatively measuring their chemical footprint:** with the growing demand for quantitative metrics that relate to impacts, the 2016 results now provide quantitative information on metric tons of CoHCs used and reduced over time. As the body of data gathered grows, it will enable more rigorous analysis, benchmarking, and measurement of progress to reducing chemical footprints. The data collected align with requirements in SASB standards for apparel and footwear, building products and furnishings, household and personal products, and toys and sporting goods.
- **Data are now available for benchmarking and gap analysis:** investors and purchasers now have access to data that enables the bench-

marking of firms on their progress to sound chemicals management based on the four CFP Pillars. Companies can assess where they stand relative to peers and identify and prioritize opportunities for improvement.

- **CFP identifies clear steps to environmentally sound chemicals management:** the CFP Pillars and related Indicators provide clear steps to how organizations can improve their chemicals management practices.

The CFP Survey is conducted annually. We will release the new Survey in Q4 2017 with the deadline for Surveys to be completed by Q1 2018.

#### **CFP welcomes Signatories and Responders.**

**Signatories** are investors and institutional purchasers who engage companies in participating in CFP. **Responders** are brands, manufacturers, and suppliers who participate in the annual CFP Survey. More information is online at [www.chemicalfootprint.org](http://www.chemicalfootprint.org).

**Join us** on the journey to create business opportunities, reduce business risks, and ensure that the chemicals in, on, and around us are safe and healthy for people and the planet.

